



AT BUSCH GARDENS WILLIAMSBURG
March through October

Policies and Guidelines

We are excited that you are interested in performing at Busch Gardens and hope we can make this a truly memorable experience for you and your group. Before your expected arrival at Busch Gardens, you will be contacted by a representative from our Special Events Department to discuss the requested date and time of your performance and to establish a set performance. If you are interested in a performance during our Christmas Town season, please inquire about our Christmas Town Sound Waves Application packet.

The following are policies and guidelines to assure a successful performance and pleasant experience.

Uniform: A clean, sharp wardrobe and well-groomed appearance speaks for your group as well as your music. Sunglasses, chewing gum and food are not permitted during performance. Matching school t-shirts and jeans are considered acceptable attire for anyone in the group. We ask that you please wear a matching outfit – all one-color shirt and one-color pants. Your stay at Busch Gardens constitutes a representation of your school, community, and city, both in and out of uniform. Please keep our warm days in mind when uniforms are chosen. Wool uniforms can become very uncomfortable in the sun. Performance costumes may not be worn at Busch Gardens at any time other than during your performance.

Music: All show material performed at Busch Gardens must be secular due to our international audience. We suggest upbeat, popular and/or patriotic music. No exceptions can be made to this policy. Please keep in mind that Busch Gardens is a theme park. We also ask that you not perform selections synonymous with other theme parks. Our audiences come to see shows and be entertained. Remember, you are not performing at Busch Gardens to be judged, but to entertain, so have fun with your performance!

Additional Needs: Please let us know specific details prior to your performance. Busch Gardens does not allow rental equipment for your scheduled performance. This includes chairs, risers, instruments, music stands or any audio equipment. We will provide a power source and extension cord, if requested.

Performance Area:

Your group will perform at one of two locations based on size of group and performance type. The front of the Globe Theatre located in England as you enter the park can accommodate small performance groups under 30 participants. The front of park location right before you enter the park can accommodate larger performance groups such as marching bands, orchestras, and full choirs. The group will park in the England Parking Lot (which is designated as bus parking). Groups must be self-contained. Your group has 20 minutes to perform. Performance times start at 10:00 AM. We will have three time slots per day 10:00am, 10:30am, & 11am.

Regarding your group's needs:

- **Marching bands NEW LOCATION FOR 2026**
- In the case of **color guard groups**, we require props to not be utilized during the groups march from the entrance of the _____ to the area of performance. Once at the performance area, the props may be included in their choreography, but we require not to leave their hands or thrown. This includes all flags and batons. Please inquire directly for any additional prop items.

Time of Arrival: Your scheduled arrival will be approximately 45 minutes before your set performance time. This may be adjusted. You may be asked to arrive exactly at the arrival time (no earlier because of scheduling or no later because it may interfere with your warming up and performing time).

Facilities: Busch Gardens does not provide a facility for your group to dress or warm-up. Please come prepared to perform as you exit the bus.

Schedule: Approximately 5-10 minutes before your performance your group will be escorted to the performance area. It is very important to remember once a performance time is scheduled the group must be at the performance venue and ready to begin on time. If for any reason your group is unable to meet the expected time, your performance could be canceled. After your group's performance, everyone must quickly and professionally exit back to the bus to change out of their attire. Prepare to enjoy the rest of their day at Busch Gardens Williamsburg.

Insurance Certification: To perform on Busch Gardens Williamsburg property, you must provide us with a certificate of insurance. A certificate of insurance is always needed when a group is performing any action that is out of the normal daily operation of the park. The Park covers an individual if an injury occurs due to gross negligence on the behalf of Busch Gardens Williamsburg. If during an activity that is outside of the normal operation of the park an individual is injured (for example, an in-park performance), then they must be covered by a type of liability insurance from an outside source. Normally, this is provided by the school.

Once your application has been processed and we have received your insurance requirements, you will receive a contract confirming the date, time, and location of your performance. Admission tickets must be purchased in advance to perform in the park. If you would like to add a picnic lunch to your day, you must book a minimum of 30 days prior to your performance. We recommend reserving all picnic slots as soon as possible. Payment is due 30 days prior to your performance date to receive your tickets. Please email bgwgroupsales@seaworld.com to request, reserve, purchase and finalize all ticketing.

We are pleased that you are interested in performing at Busch Gardens Williamsburg and, again, we will do everything possible to make sure this is truly a fun and exciting addition to your trip!

Performance Application 2026

Group Information (Please Print Clearly)

Today's Date: _____

Performance Group Name: _____
Group's Mailing Address: _____
Director's Name and Title: _____
City: _____ State: _____ Zip: _____
Contact Number (Please include Day of Visit Contact Number): _____
Fax: _____ Email: _____
Number of Performers: _____ Chaperones/Non Performers: _____ Total in Group: _____

Tour Operator Information (Please be sure to complete if your group is utilizing a Tour Operator)

Tour Operators Name: _____
Address: _____ City: _____ State: _____ Zip: _____
Representative/ Contact Name: _____ Phone: _____
Fax: _____ Email: _____

Performance Group Type

____ Marching Band ____ Concert Band ____ Wind Ensemble ____ Orchestra ____ Choir

____ Other (Please specify): _____

Performance Date Requested (Please list dates in order of preference)

1. _____ 2. _____ 3. _____ 4. _____

Previous Theme Park Performance

____ Yes ____ No If yes, please list park(s) and Dates _____

**Please return completed application via e-mail to the
following e-mail addresses:**

BGWSpecialEvents@seaworld.com

BGWGroupsales@seaworld.com

RELEASE

For good and valuable consideration, including PARTICIPANT being permitted to participate in the _____ ("EVENT") to be held on _____ at _____, I, the undersigned participant ("PARTICIPANT"), and I, the undersigned Parent or Guardian ("PARENT OR GUARDIAN") (where applicable), for myself, my successors, heirs, assigns, executors and administrators, forever release and discharge SeaWorld Parks & Entertainment LLC d/b/a Busch Gardens Williamsburg/Water Country USA theme amusement parks and all affiliates, subsidiaries, corporate parents, officers, directors, partners, employees and agents of the foregoing (hereinafter individually and collectively in all combinations referred to as "BUSCH") from all claims, causes of action, costs and judgments that I now or hereafter may have or claim to have against BUSCH for personal injuries, including death, and damage to property, real or personal, caused by or arising out of PARTICIPANT'S involvement in the EVENT.

Performance Selections (Please list the songs you plan to perform at Busch Gardens Williamsburg)

I further agree to and do hereby assume all risks of personal injuries to PARTICIPANT, including death, and damages to PARTICIPANT'S property, real or personal, caused by or arising out of PARTICIPANT'S involvement in the EVENT.

I further agree for myself, my successors, heirs, assigns, executors, and administrators to indemnify and hold BUSCH harmless from and against all claims and suits for personal injuries, including death, and damages to property, real or personal caused by PARTICIPANT'S act or omission arising out of PARTICIPANT'S involvement in the EVENT, and from all judgments and costs recovered in said claims and suits from all expenses incurred in defending said claims or suits.

I further agree that PARTICIPANT'S photographs, pictures, slides, and movies taken or made by BUSCH in connection with PARTICIPANT'S involvement in the EVENT, or any reproduction of the same, as well as PARTICIPANT'S name, may in any manner be used by BUSCH, or by any person, corporation, partnership, or association authorized by BUSCH.

I hereby attest and verify that PARTICIPANT is physically fit and has sufficiently trained for participating in the EVENT and that PARTICIPANT'S physical condition has been verified by a licensed medical doctor.

I further consent to PARTICIPANT receiving medical treatment which may be deemed advisable in the event of injury, accident and/or illness during the EVENT.

I HAVE READ AND UNDERSTAND THE FOREGOING AND RELEASE AND SIGN IT VOLUNTARILY.

Signature of PARTICIPANT

Signature of PARENT OR GUARDIAN
(if PARTICIPANT is under 18)

Name of PARTICIPANT (Please Print)

Name of PARENT OR GUARDIAN

Address

Address

City and State

City and State

Date

Date

Witness

Date



(Please Print)

Checklist

- **Returned Completed Application.**
- **Returned Insurance Certification.**
- **Signed Release forms can be hand delivered.**