



MEDIA ADVISORY

March 13, 2026

St. Patrick's Day Celebration Returns to Busch Gardens Williamsburg with Exclusive Perks for Members

Plus for a limited-time, visitors can buy a Busch Gardens Fun Card or Membership and Get Water Country USA Free.

WHAT: Get ready for a weekend of Irish cheer as Busch Gardens Williamsburg's St. Patrick's Day Celebration returns select dates, now through March 17. Visitors can enjoy the all-new show, *Killarney's Silver Celebration* and exclusive photo opportunities honoring 25 years of the iconic Ireland village. Plus, eight-time winner of #1 Theme Park Entertainment by USA Today 10Best, Celtic Fyre®, returns to Abbey Stone Theatre. Guests can stroll through the park's villages and enjoy world-class rides, family-friendly fun, and authentic live entertainment.

Busch Gardens Members can enjoy even more fun during Member Appreciation Weekend, with exclusive offers and perks. Member Appreciation Weekend includes:

- Celtic Fyre Member-Exclusive performance and VIP experience on March 13
- Early ride time in Festa Italia on March 14 and 15
- FREE Killarney Village 25th Anniversary Pin, while supplies last
- St. Patrick's Day FREE beer, for Members 21+
- Discounted guest tickets, only \$39.99

Limited-Time Spring Break Sale

Right now, visitors can buy a Busch Gardens Fun Card or Membership and get Water Country USA FREE. With a Fun Card or Membership, families can visit again and again to enjoy St. Patrick's Day Celebration and fun throughout the year.

- Fun Card: Unlimited visits to enjoy rides, shows and seasonal events through November 1, 2026.
- Membership: Unlimited visits for 12 months, plus FREE parking, up to 8 FREE guest tickets, VIP events, and exclusive discounts on merchandise, Quick Queue and more! PLUS: Members will be among the first to ride Verbolten: Forbidden Turn when it opens this spring.

WHEN: St. Patrick's Day Celebration returns on select dates March 13 – 17, 2026.

WHERE: Busch Gardens Williamsburg, Virginia

ASSETS: [Download Assets Here](#)

ABOUT: Recognized by the National Amusement Park Historical Association as the Most Beautiful Park for 35 consecutive years, Busch Gardens® Williamsburg is a European-themed adventure park combining 17th-century charm with 21st-century thrills, featuring more than 50 rides and attractions, world-class coasters, and year-round events. Busch Gardens is a part of United Parks & Resorts Inc. (NYSE: PRKS). Learn more at [UnitedParks.com](https://www.unitedparks.com).

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