



DRAFT NOT FOR IMMEDIATE RELEASE

**Busch Gardens Williamsburg Honors United States Armed Forces with  
Military Appreciation Week from June 30 - July 6 Featuring Patriotic Bands,  
Concerts, Fireworks, Exclusive Dining & Retail Discounts and More**

*Includes FREE admission for Active-Duty and Retired Military Members PLUS up to  
Three Dependents*

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**WILLIAMSBURG, Va. (June 18, 2025)** – Busch Gardens Williamsburg is proud to salute the individuals and families of those who serve and have served in the United States Armed Forces with the **return of Military Appreciation Week from June 30 – July 6**. The event features patriotic décor, **military bands, concerts**, specialty shopping and **fireworks**, offering fun for the whole family. Plus, service members can show a valid Military ID for an additional 10 percent discount on dining and shopping.

On July 3 – 5, visitors can enjoy a **patriotic fireworks display** each night at 9:15pm. Plus, the Busch Gardens Concert Series continues with **Queenz That Rock** and **Honky Tonk Chicks** on July 4-5. All concerts are FREE with park admission and take place in the Royal Palace Theatre.

As a thank you for their service, Busch Gardens is proud to honor the bravery of U.S. military active-duty and veterans with free admission to Busch Gardens Williamsburg and Water Country USA. U.S. military veterans will receive free one-day admission for themselves and up to three dependents. Veterans can register for this offer through June 22 and have until July 6 to visit the parks with their free tickets. Active-duty military and three guests continue to enjoy one-day complimentary admission all year long – and between now and July 6<sup>th</sup> will receive 3 additional FREE tickets for dependents to share in the fun.

**The Return of Free Beer**

Visitors to Busch Gardens Williamsburg this summer are in for a refreshing treat with the return of FREE beer\* for Members, Annual Pass Holders and Military Pass Members. From

June 23 – July 31, the Williamsburg theme park will offer one complimentary beer per day to Members, Annual Pass Holders and Military Pass Members and two 50 cent beers for all guests age 21 or older. Guests will be able to enjoy the ice-cold beer daily at the Willkommenhaus, located in the Germany area of the park, with a variety of rotating options to choose from.

**Best Sale of the Year: Limited-Time 4<sup>th</sup> of July Sale!**

For a limited-time, guests can take advantage of the 4<sup>th</sup> of July Sale and **save up to 50 percent on tickets, Fun Cards and Memberships**. Members enjoy year-round visits and exclusive perks like free parking, up to eight free guest tickets, VIP events, merchandise discounts and early access to new attractions.

For more information on Military Appreciation Week and Membership, visit [BuschGardens.com/Williamsburg](https://BuschGardens.com/Williamsburg) and follow Busch Gardens on social media @BuschGardensVA.

**About Busch Gardens Williamsburg**

Busch Gardens® Williamsburg is an action-packed European-themed adventure park, boasting more than 100 acres of family fun. Home to top-rated roller coasters, more than 50 rides and attractions, award-winning entertainment, and signature events throughout the year. For more information, visit [BuschGardens.com](https://BuschGardens.com). Busch Gardens is part of the United Parks & Resorts Inc. (NYSE:PRKS) portfolio of theme park brands. For more information, visit us at [UnitedParks.com](https://UnitedParks.com).

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