



FOR IMMEDIATE RELEASE

Busch Gardens Tampa Bay Welcomes Guests to Wild Oasis: North America's Most Immersive Kid-Friendly Adventure Realm is Now Open!

All guests can now immerse themselves in a dynamic blend of discovery, play and connection with nature

Guests who purchase a Busch Gardens Fun Card today receive a second Fun Card FREE and can explore Wild Oasis as many times as they like for a whole year!

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TAMPA, Fla. (July 15, 2025) – Busch Gardens Tampa Bay today announced the grand opening of Wild Oasis, North America's Most Immersive Kid-Friendly Adventure Realm designed to entertain, educate and inspire. Now open to all guests, explorers will be immersed in the sounds and sights of the rainforest and engage in activities that touch on its many elements, including an all-new drop-tower ride with engaging special effects, a high-energy climbing canopy, a new multi-species animal habitat, interactive water play areas, a fun scavenger hunt and the brand new TOMA at Orang Café, a vibrant quick-service restaurant offering a Latin-American inspired menu.

"We are thrilled to officially open Wild Oasis to all our guests," said Brian Bacica, Park President of Busch Gardens Tampa Bay. "This vibrant, rainforest-inspired realm is filled with incredible animal habitats, immersive attractions and hands-on play areas designed to entertain, educate and inspire. It's an unforgettable adventure for the whole family."

At Wild Oasis, guests will be immersed in countless different experiences. Step into **Habitat Hideaway**, an all-new multispecies exhibit where the rainforest comes to life with exciting new animals such as Capybaras, Giant anteaters, Squirrel monkeys and Tropical birds. Take adventure to new heights at the **Treetop Drop**, a 35-foot drop tower featuring an immersive multimedia experience with action-packed jungle scenes and a cenote-themed environment. Get challenged with four levels of climbing structures at the **Canopy Climb**, over 200 feet of horizontal climbing trails, and vertical climbs reaching up to 45 feet high. Cool off at **Enchanted Falls**, a fun interactive splash pad and play area featuring fountains and spray towers perfect for younger adventurers looking for fun.

Play All Summer Long with a Busch Gardens Annual Pass

Now and for a limited time, guests who buy 1 Fun Card, Get 1 free. Enjoy Busch Gardens and Adventure Island Water Park, for the rest of 2025. All Fun Card holders get access to seasonal events that are included with park admission.

A Busch Gardens Annual Pass or Membership is the best way to enjoy an entire year of family fun, thrilling attractions and exciting seasonal events. Categorized in easy-to-use tiers, options provide guests with unlimited year-round admission and unbeatable benefits including free parking, in-park discounts, monthly rewards and payments starting as low as \$15 per month.

Guests can visit [BuschGardens.com](https://www.BuschGardens.com) to purchase tickets and learn more about the Annual Pass program's benefits, monthly rewards and stay in the know about new events, special deals and future announcements by following Busch Gardens on social media.

About Busch Gardens Tampa Bay

Busch Gardens® Tampa Bay is the ultimate family adventure, offering 300 acres of fascinating attractions based on exotic explorations around the world. Busch Gardens is a unique blend of thrilling rides, an AZA accredited zoo with over 16,000 animals representing more than 200 species, and exciting seasonal events all year providing unrivaled experiences for guests of every age. For more information, visit [BuschGardensTampa.com](https://www.BuschGardensTampa.com). Busch Gardens is owned by United Parks & Resorts, Inc. (NYSE: PRKS), a leading theme park and entertainment company providing experiences that matter and inspiring guests to protect animals and the wild wonders of our world.

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Media Contact: BGTPublic.Relations@BuschGardens.com