

FOR IMMEDIATE RELEASE

All-New Halloween Harvest Debuts at Busch Gardens Tampa Bay on September 7 Featuring Park-Wide Fall Family Fun

Guests can enjoy all the seasons at Busch Gardens Tampa Bay with a 2025 Fun Card and for a limited time, guests can get 15 months of unlimited admission for the price of a single day ticket

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TAMPA, Fla. (Aug. 29, 2024) – This Fall, guests can create unforgettable memories at Busch Gardens Tampa Bay's newest family-friendly event, Halloween Harvest. The all-new event will feature fun activities for all ages, including Kandy's Sweetacular Celebration at the Festival Walkway, where guests can step into a world of enchantment and not-so-spooky Halloween fun. Plus, guests can capture the perfect fall moment at an assortment of autumn-themed photo spots scattered throughout the park.

"Halloween Harvest brings the essence of fall right to Tampa Bay," said Stewart Clark, Park President of Busch Gardens Tampa Bay. "The Park will be decorated in fall colors, and the event is packed with exciting activities and experiences like Kandy's Sweetacular Celebration, making it the perfect place for guests to create unforgettable memories together this Fall."

Halloween Harvest is inspired by some of Busch Gardens' best-loved Halloween events and is included with park admission. This year, guests can look forward to frightfully delightful activities on select dates including:

- **Trick-or-Treating:** Dive into the Halloween spirit with festive trick-or-treat stations at Kandy's Sweetacular Celebration—grab a bag and enjoy the sweetest seasonal treats around!
- Sweetacular Costume Parade: Join the fun at the Sweetacular Costume Parade, where colorful costumes light up the catwalk and every kid gets their time to shine like a Halloween star.

- Jack-O-Lantern Scavenger Hunt: Join the Jack-O-Lantern Scavenger Hunt at Kandy's Sweetacular Celebration and embark on a fun-filled adventure to find whimsical pumpkins hidden throughout the festival walkway.
- **Taffy Twist's Black Cat Dance Party**: Get into the Halloween spirit at Taffy Twist's Dance Party, where spooky beats and playful dance moves turn every step into a ghoulishly good time for the whole family!
- **Spooky Kooky Science:** Professor Pufflemintz is the never predictable, anything is possible, sometimes puzzled but always positive Professor of Science.
- **Storytime with Kandy:** Nestled by Kandy's enchanting pumpkin patch and bubbling cauldron, guests can join Kandy, the friendly young witch in training, for a magical reading of "Room on the Broom," where everyone finds their place in the story.
- Sesame Street Safari of Fun Halloween: Enjoy even more Halloween fun with your favorite Sesame Street friends dressed in their Halloween costumes, a Sesame Street-themed Halloween show and dance party, Halloween Storytime, a bat-themed scavenger hunt and festive photo opportunities.
- **Fall Photo Spots**: Discover charming fall photo spots around the park that offer picturesque backdrops, perfect for capturing unforgettable memories to post and share.

The Best Way to Enjoy Busch Gardens' Halloween Harvest

Guests can enjoy a full year of fun at Busch Gardens Tampa Bay with a 2025 Fun Card! For a limited time, guests can get 15 months of unlimited visits for the price of a single day ticket. Plus, by purchasing now, guests can have unlimited admission for the rest of 2024 for free. This means they can experience Halloween Harvest and the festive spirit of Christmas Town as many times as they like. For more information on Busch Gardens' Halloween Harvest festivities and to purchase a 2025 Fun Card, guests can visit BuschGardensTampa.com.

About Busch Gardens Tampa Bay

Busch Gardens[®] Tampa Bay is the ultimate family adventure, offering 300 acres of fascinating attractions based on exotic explorations around the world. Busch Gardens is a unique blend of thrilling rides, an AZA accredited zoo with over 16,000 animals representing more than 200 species, and exciting seasonal events all year providing unrivaled experiences for guests of every age. For more information, visit BuschGardensTampa.com. Busch Gardens is owned by United Parks & Resorts, Inc. (NYSE: PRKS), a leading theme park and entertainment company providing experiences that matter and inspiring guests to protect animals and the wild wonders of our world.

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