

FOR IMMEDIATE RELEASE

SUMMER IS HERE! Busch Gardens Tampa Bay Ignites the Spark for Summertime Family Fun with New Thrills, New Events & Shows and New Culinary Offerings

This summer guests can experience an all-new ice show, enjoy all-new culinary creations during Red, White & Brews, heat up the night during Summer Nights, cool down with a free beer, plus get ready to soar on the all-new Phoenix Rising

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TAMPA, Fla. (June 10, 2024) – Busch Gardens Tampa Bay is igniting the spark for summertime family fun with the return of Summer Nights, and the debut of the all-new Red, White & Brews event. Plus, guests can beat the heat with the premier of the park's all-new ice show, Rhythm of Nature, in the Moroccan Palace Theater and the fan-favorite return of free beer. And get ready drop into fun-filled twists and turns when the all-new Phoenix Rising opens this summer. For a limited time, visitors can buy a Busch Gardens Tampa Bay Fun Card for only \$99 and get Adventure Island FREE. Hurry, this unbeatable offer ends soon.

"Summer is always an exciting time at Busch Gardens Tampa Bay," said Stewart Clark, Park President of Busch Gardens Tampa Bay, and Adventure Island. "We're thrilled to welcome families and friends to our park to create unforgettable memories and enjoy the many attractions and activities we have to offer."

Get Ready to Rise – All-New Phoenix Rising Coming This Summer

There's nothing more exhilarating than a ride on the wings of the phoenix. This summer experience a fiery blaze of immersive, family-friendly excitement as you soar above the Serengeti Plain and drop into fun-filled twists and turns on the NEW Phoenix Rising. Inspired by legend, this suspended roller coaster in vibrant Pantopia is packed with surprises and speeds up to 44 miles per hour. But with a height requirement of just 42", it's the perfect adventure for families to embark on together.

Beat The Heat with Rhythm of Nature, an All-New Ice Show in the Moroccan Palace Theater

This summer, guests will have the opportunity to experience the all-new Rhythm of Nature ice show at the Moroccan Palace Theater. Audiences will embark on a spellbinding ice adventure following the journey of Dakari, a brave young hero, as they journey into a magical dream realm to uncover the wonders of the animal kingdom and embrace their destiny. This ice spectacle will dazzle guests with the beauty, danger, and wisdom of nature.

Experience a Different Park After Dark at Busch Gardens' Summer Nights

Guests can extend their day into a fun-filled night with special seasonal entertainment at Busch Gardens' Summer Nights. Gwazi Plaza comes alive with nightly performances of new **Gwazi Rocks**, featuring vibrant dance and percussion beats. At the Stanleyville Theater, guests can enjoy the acrobatic feats of **Cirque Electric**, showcasing breathtaking acrobatics and gymnastic performances. Plus, guests can sing along to tunes from their favorite artists during a performance of **Icons** at the Dragon Fire Grill, featuring mesmerizing dance and vocals inspired by musical legends.

For the perfect ending to the evening, guests can enjoy a dazzling firework show every Friday, Saturday, and Sunday as the **Summer Nights Fireworks Spectacular Presented by Bad Boy Mowers** illuminates the skies over Busch Gardens Tampa Bay. Special performances will be available for the Fourth of July.

Celebrate The Nostalgia of Summer with Festive Culinary Delights at Red, White & Brews This summer, guests can enjoy a selection of all-new culinary creations inspired by the nostalgia of summer. From grilled fare to deep-fried delights, guests can enjoy an assortment of all-new culinary creations available throughout the park including Mini Corn Dogs with Spicy Mustard presented by the "From the Fairgrounds" festival booth and the highly anticipated debut of the Fried Oreo Cookie Cupcake, available at the Xcursions gift shop. For more information, and to view the festival menu, guests can visit BuschGardensTampa.com.

Say "Cheers" to Summer with the Return of FREE Beer

For a limited time, guests can say "cheers" to summer with the return of free beer at Busch Gardens Tampa Bay. Guests 21+ can enjoy one free beer per visit to the park from 10:30 a.m. to one hour prior to park closure. Annual Pass Members can double the promotion and receive two complimentary beers per visit to the park. For more information on this offer, guests can visit BuschGardensTampa.com.

Limited-Time Fun Card Offer Provides Ultimate Summer Savings

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^{*}Free beer offer is for one complimentary 7oz. beer per day for all guests age 21 or older and two complimentary 7oz. beers per day to Pass Members age 21 or older.

For the ultimate thrill seeker, a Busch Gardens Tampa Bay Annual Pass is the best way to enjoy an entire year of family fun, thrilling attractions, and exciting seasonal events. Categorized in easy-to-use tiers, options provide guests with unlimited year-round admission and unbeatable benefits including free parking, in-park discounts, monthly rewards, and payments starting as low as \$15 per month.

Guests can visit <u>BuschGardensTampa.com</u> to purchase tickets and learn more about the Annual Pass program's benefits, monthly rewards, and stay in the know about new events, special deals and future announcements by following Busch Gardens Tampa Bay on <u>Instagram</u>, <u>TikTok</u>, <u>Facebook</u>, <u>Snapchat</u>, <u>YouTube</u>, and <u>Twitter</u>.

About Busch Gardens Tampa Bay

Busch Gardens® Tampa Bay is the ultimate family adventure, offering 300 acres of fascinating attractions based on exotic explorations around the world. Busch Gardens is a unique blend of thrilling rides, an AZA accredited zoo with over 16,000 animals representing more than 200 species, and exciting seasonal 8events all year providing unrivaled experiences for guests of every age. For more information, visit BuschGardensTampa.com. Busch Gardens is owned by United Parks & Resorts, Inc. (NYSE: PRKS), a leading theme park and entertainment company providing experiences that matter and inspiring guests to protect animals and the wild wonders of our world.

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