

MEDIA ADVISORY January 7, 2025

Big Easy, Big Thrills: Busch Gardens Mardi Gras Brings Cajun Flavors, Live Music and a Spectacular Parade to Tampa Bay

WHAT:

Busch Gardens Tampa Bay is bringing the vibrant spirit of the Big Easy to life with its Mardi Gras celebration, running every Friday, Saturday and Sunday from January 11 through March 2, including Monday, January 20. Guests can revel in the festive atmosphere with lively Mardi Gras-style entertainment, upbeat live music and the excitement of catching festival beads after each dazzling parade. Best of all, Mardi Gras festivities are included with park admission, making it a celebration guests won't want to miss.

Guests can indulge like royalty with a feast of Cajun-inspired cuisine, featuring festival favorites such as Shrimp Creole, Po' Boy Sandwiches, Crawfish Étouffée and Beignets. The celebration continues with a taste of Bourbon Street, offering handcrafted cocktails like Hurricanes and other refreshing libations to keep the good times rolling.

One of the best ways to experience Mardi Gras at Busch Gardens Tampa Bay is with an Annual Pass. Starting at just \$14.25/month + tax with no down payment, the Annual Pass offers unbeatable benefits at an unbeatable value. Pass Members can enjoy fanfavorite events like Mardi Gras, the Food & Wine Festival and Bourbon & BBQ—all included with park admission. In 2025, Busch Gardens Pass Members will be the first to experience Wild Oasis, the park's newest immersive realm before it opens to the public in the spring. For more information, park hours and to view showtimes, guests can visit <u>BuschGardensTampa.com</u>. Guests can follow Busch Gardens Tampa Bay on <u>Facebook</u> and <u>Instagram</u> for the latest park details and information.

CLICK HERE FOR PHOTO ASSETS

- WHEN: Mardi Gras at Busch Gardens Tampa Bay is available every Friday, Saturday and Sunday from January 11 through March 2 including Monday, January 20.
- WHERE: Busch Gardens Tampa Bay, Tampa, Fla.
- ABOUT: Busch Gardens® Tampa Bay is the ultimate family adventure, offering 300 acres of fascinating attractions based on exotic explorations around the world. Busch Gardens is a unique blend of thrilling rides, an AZA accredited zoo with over 16,000 animals representing more than 200 species, and exciting seasonal 8events all year providing unrivaled experiences for guests of every age. For more information, visit BuschGardensTampa.com. Busch Gardens is owned by United Parks & Resorts, Inc. (NYSE: PRKS), a leading theme park and entertainment company providing experiences that matter and inspiring guests to protect animals and the wild wonders of our world.
- CONTACT: <u>BGTPublic.Relations@BuschGardens.com</u>

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